


Eagle Creek Homes – August 2023

Date	Copy Meta	Creative
8/1	<p>Important Dates</p> <p>You don't need to wait until spring to start your custom home!</p> <p>Home building is a year-round process. And with our experience building in all seasons, we're ready to support you and your home whatever the weather.</p> <p>☁️☀️❄️</p> <p>Get in touch to take the leap with your own custom home!</p> <p>https://eaglecreekhomes.net/contact/</p> <p>#EagleCreekHomes #construction #custombuilder #customhome #dreamhome</p>	

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Testimonial

Communication is critical when it comes to building your dream home. 💬

That's why we make sure you're involved and updated every step of the process.

Thank you for sharing your experience with us, Tanner!

If you're ready to kick off your own custom home, let's get in touch!

<https://eaglecreekhomes.net/contact/>

#EagleCreekHomes #customhomebuilder #dreamhome #newhome
#westmichigan



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Design Insights

It's all about the open floor plan. ✨

We asked our designers what's so great about open floor plans, and this is what they shared:

- 🔄 They create better flow for daily living
- 🏠 Make the home feel bigger
- 💡 Allow shared light from windows and light fixtures
- 😊 Bring family and friends closer together

Already dreaming up your own design? Learn about our custom building process below:

<https://eaglecreekhomes.net/building-a-house-in-west-michigan/>

#EagleCreekHomes #customhome #design #dreamhome #homeinspo



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General

With dream homes, no two houses are the same!

(Just like you)

Building a custom home allows you to tailor your home's design and function to be as unique as you and your family.

Follow the link below to learn more about how we bring your design to life with our custom building process:

<https://eaglecreekhomes.net/building-a-house-in-west-michigan/>

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Floor Plan - The Amber

With our Amber custom floor plan, the ranch-style shines. ✨

The main level highlights an open concept space perfect for entertaining and a spacious master oasis ideal for relaxing.

Plus, with a finished basement featuring two bedrooms and a full bath, you can invite the whole family to visit!

If this sounds like the right fit for your stage of life, check out the Amber floor plan here:

https://eaglecreekhomes.net/floor_plan/the-amber/

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Custom Home Lifestyle

We tailor custom homes to human lifestyles all the time, but what about pets?



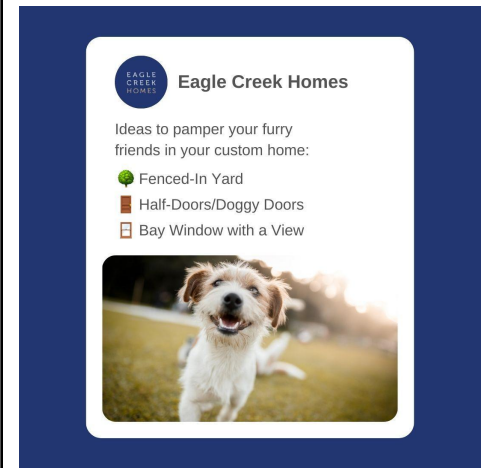
We do that too! 🐱

Pets are a part of your family. And we love helping you bring your (AND your pets') dream home to life.

Learn more about how we build custom homes on our website:

<https://eaglecreekhomes.net/building-a-house-in-west-michigan/>

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#homedesign



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Office Space

When the kids are digging into schoolwork and you're into work-work... It's quiet time at your house! 🤫

And when the opportunity presents itself, you want to take advantage.

A dedicated office space is key for making the most of work time, and we have a few tips to optimize it even further!

Envisioning a beautiful work-from-home space? Learn more about how we custom-build on our website:

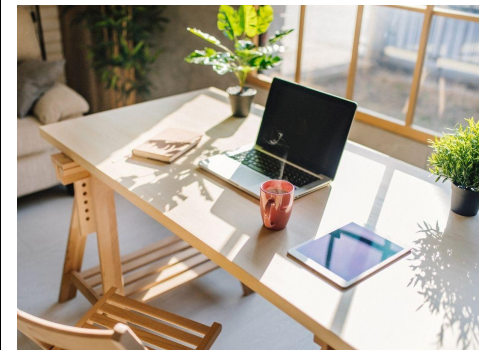
<https://eaglecreekhomes.net/building-a-house-in-west-michigan/>

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#homeinspo



4 THINGS

*to make the most
of your home office...* >>>>



NATURAL LIGHTING



INTENTIONAL STORAGE



BRAINSTORMING SPACE



OFFICE PLANTS

8/12

Take a Tour

If you're dreaming up a custom home, it's a great idea to look through other homes for inspiration.

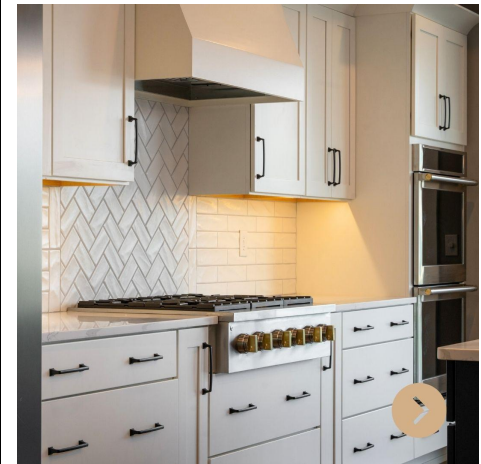
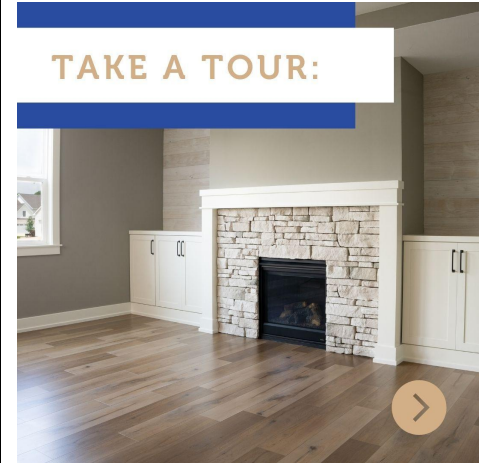
You never know what ideas it could spark!

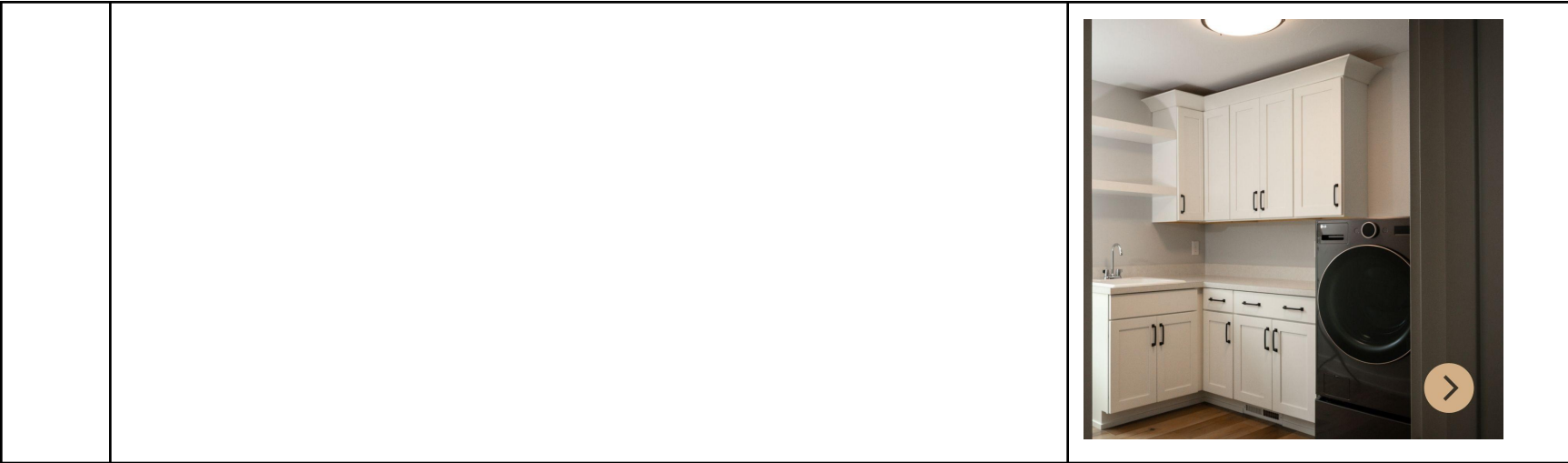
So swipe through to take a tour through the dream home of one of our own team members.

Let us know what features you love!

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#homeinspo #westmichigan

TAKE A TOUR:







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Collaboration is Key

Budget – a major consideration for the custom building process!

Knowing how much your dream home is going to cost is important.

That's why in the very first steps of our custom building process, we STOP and discuss your home's features, must-haves, and how much it will cost.

This initial collaboration then kicks off our transparent communication throughout your entire project.

Get the details on each step of custom building below!

<https://eaglecreekhomes.net/construction-process-start-finish/>

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Features/Benefits - Choices

Every family's home functions uniquely.

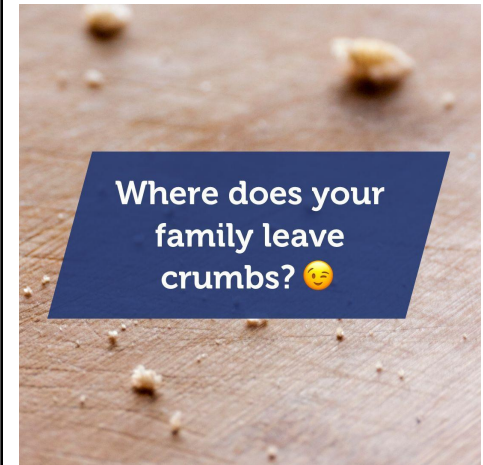
In fact, have you noticed we all eat in different spaces? The dining room, the living area, the kitchen counter... the list goes on!

Especially with open-concept layouts often found in homes today, these "rooms" are transformative spaces that can be used however you design.

Let us know if your family repurposes a space in a unique way, and learn more about our custom-building process here:

<https://eaglecreekhomes.net/building-a-house-in-west-michigan/>

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Where does your
family leave
crumbs? 🤔

8/17

Neighborhood - Pfeiffer Pines

We don't just build dream homes — we also build communities! 🏡

Part of what makes your custom home the perfect fit is the location.

At Pfeiffer Pines, you're close to Kentwood schools, popular shopping areas, AND the Gerald R. Ford International Airport, all while being surrounded by great neighboring families.

If this sounds like the way you want to live, learn more about Pfeiffer Pines here:

<https://eaglecreekhomes.net/neighborhood/pfeiffer-pines/>

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PFEIFFER

Pines



WHAT'S

nearby?

- 28th Street
- Woodland Mall
- Prairie Wolf Park
- Gerald R. Ford Airport
- & More!

8/18

Building Timeline - Step 6

One of the ways we provide a smooth, transparent experience for clients is through the convenience of technology. 🖥️

In step six of our custom building process, you'll join Buildertrend – a platform where you receive regular updates on your custom home and access all your important documents!

Click the link to learn more about the steps of our custom-building process.

<https://eaglecreekhomes.net/construction-process-start-finish/>

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STEP 6

Invite to Buildertrend!

8/21

Home Inspo - mudrooms

As you're prepping for back to school season (and the chaos), your home can help!

A mudroom like this one can bring all that chaos to order with spots for everything from backpacks to jackets to instruments and sports gear.

For more home design ideas, check out our inspo gallery!

<https://eaglecreekhomes.net/gallery/>

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#homesweethome #backtoschool



8/23

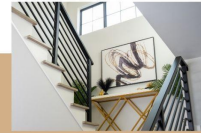
Features/benefits/desires

Your dream home is a reflection of YOU!

We build custom homes to not only flow seamlessly with your lifestyle but also reflect your design aesthetic.

So let us know, which of these mood boards matches your dream design style?!


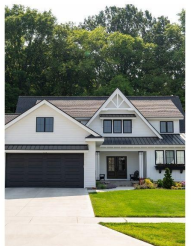


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#dreamhome #homeinspo



MODERN



FARMHOUSE

		<div><div><div>MID-CENTURY</div></div></div>
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8/24

Upcoming Homes

If moving right into a new home sounds like the right fit for your family, one of our upcoming homes may be perfect for you.

Swipe through to see some of the in-progress homes in our communities.

Learn more about these homes (and contact us with questions 😊) on our website!

<https://eaglecreekhomes.net/upcoming-homes/>

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THE BROOKLYN

AT HOFFMAN
MEADOWS, LOT 01

4 bedrooms
2.5 bathrooms
1,995 sq. ft.



THE AMBER

AT THE GLADES OF
JASONVILLE, LOT 34

4 bedrooms
3 bathrooms
1,996 sq. ft.



THE GRADY

AT THE CONDOS AT
RAILVIEW, LOT 25

4 bedrooms
3 bathrooms
1,996 sq. ft.

8/26

Floor Plans - The Brooklyn

Searching for a grand entrance? Welcome to the Brooklyn! 🏡

Pass through the beautiful front porch into the grand foyer, then step into the open-concept living area where you can gather with your whole family.

If you need a break from the chaos, head to the private study overlooking the front porch, or run out to the back deck with your kids to get the wiggles out.

Does this sound like just what your family needs? Click the link below to learn more!

https://eaglecreekhomes.net/floor_plan/the-brooklyn/

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8/27

Home Inspo

Your backyard is an extension of your home... and sometimes your kitchen!

Outdoor spaces can be the perfect place for gatherings and food, especially when you have a fire pit to gather around.

Is this a picture of your dream backyard? 😊

Check out more custom home inspiration in our inspo gallery!

<https://eaglecreekhomes.net/gallery/>

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#homeinspo



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Welcome Home (silly)

The best feeling. 🤪

At Eagle Creek, it's why we do what we do.

We LOVE walking through the custom home process with you, all the way to the move-in day and beyond!

If you're ready for this feeling, let's get in touch. We'd love to help you bring your dream to life.

<https://eaglecreekhomes.net/contact/>

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#homesweethome #westmichigan

How homebuyers feel when
they get the keys:



8/30

Blog post - How to estimate new home construction costs

How much would my dream home cost?

^^ That's the big question!

It's a key aspect of planning for your custom home and an important reason to work with an experienced custom builder.


Every home is different, so there are many components we take into account when pricing out your dream home.

Read our blog to learn more about how we use these components to estimate construction costs.

[\[link to blog\]](#)

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<p>FLEX</p>	<p>General/Contact</p> <p>A cookie-cutter home satisfies your needs — but a custom home satisfies your dreams.</p> <p>Your home should be unique like your family — yours, and yours alone.</p> <p>Match your lifestyle with a home built specifically for you. Contact us to talk with our thoughtful design team!</p> <p>https://eaglecreekhomes.net/contact/</p> <p>#EagleCreekHomes #custombuilder #customhome #customhomebuilder #homebuilder</p>	
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